

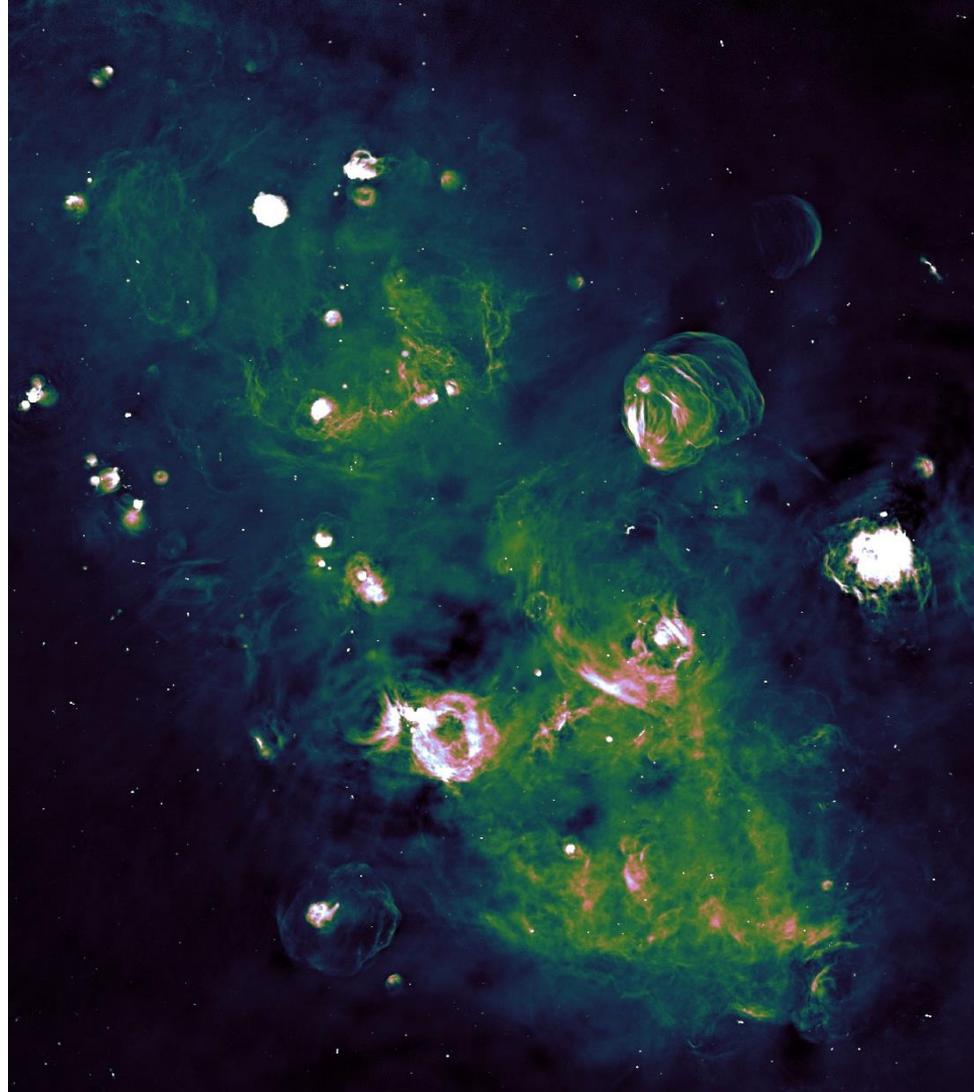


# ATNF Communications

Gabby Russell  
S&A Communication Manager

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Australia's National Science Agency





# S&A comms team allocations

Gabby Russell	Richard Monk	Rachel Rayner*	Kirsten Fredericksen	Maigan Thompson	Mikayla Keen
					
Comms Manager Sydney	Comms Advisor Sydney	Comms Advisor 0.9FTE Sydney	Snr Comms Advisor 0.9FTE Perth	Comms & Stakeholder Lead Sydney	Comms Advisor Sydney
Team leader CDSCC New Norcia Diversity & Inclusion	Visitors Centres Education Multimedia ATNF Twitter account General support	ATNF Science ATNF Operations ATNF Technologies	MROSE SKA benefits for Australia SKA Regional Centre	AquaWatch Australia mission	One-CSIRO space Space FSP CCEO EASI NovaSAR-1 Quasar

\* Rachel Rayner acting for Kirsten Fredericksen (on parental leave) until mid-Oct 2023; James Chesters starting 3 April 2023



# Communication priorities

## **Maintain**

- Focus on external communications, especially public engagement with science enabled by ATNF
  - Regular science story pipeline, in collaboration with users' organisations
  - New technology instrumentation stories
  - Education initiatives
  - Public events such as Perth Astrofest, open days, online events
  - Tell stories of ATNF people and community, with a focus on Diversity & Inclusion

## **Increase**

- Communications with, and for, the ATNF user community
  - Support ATNF website refresh project
  - Develop a regular newsletter for the ATNF user community
  - Support ATNF of the Future planning